



COOKIE POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

WHO WE ARE

This website is operated by The WayFinders Group Ltd for and on behalf of itself and Broadstairs Consulting Ltd.

OUR WEBSITE

Our website may link to other websites owned and operated by certain trusted third parties. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

COOKIES

A cookie is a small text file which is placed onto your device such as your computer, smartphone or other electronic device when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions. For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data may be aggregated or statistical, which means that we will not be able to identify you individually.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose
Cookie Preference	CookieControl	This cookie is used to remember a user's choice about cookies on our website. Where users have previously indicated a preference, that user's preference will be stored in this cookie.
Universal Analytics (Google)	_ga _gali _gat _gid	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and where visitors have come to the website from and the pages they visited.

Please note that the following third parties may also use cookies, over which we have no control. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies. To deactivate the use of third party advertising cookies, you may visit the third party's website to manage the use of these types of cookies.

CONSENT TO USE COOKIES AND CHANGING SETTINGS

We will ask for your permission to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

HOW TO TURN OFF ALL COOKIES AND CONSEQUENCES OF DOING SO

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website. For further information about cookies and how to disable them please go to www.aboutcookies.org or www.allaboutcookies.org. To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

HOW TO CONTACT US

You can contact us by post or email if you have any questions about this privacy policy or the information we hold about you, to exercise a right under data protection law or to make a complaint. Our contact details are shown below:

FAO: Directors
The WayFinders Group Ltd
128 City Road
London EC1V 2NX

contact@charttheuncharted.com

CHANGES TO THIS COOKIE POLICY

We keep our cookie policy under regular review. This cookie policy was published on 3 July 2024 and was last updated on 3 July 2024. We may change this cookie policy from time to time, when we do so we will inform you via e-mail and we will post a new version to this website.